

TEAM – DOMINIK IMARK

NAME: Dominik Imark

CORE COMPETENCY: Digital Transformation & Business Intelligence (BI)

I have been dedicated to Business Intelligence for over 15 years. In 2019, together with Philipp Hirsbrunner, I ventured the step into self-employment and founded Banian AG. At Banian, we advise companies on all aspects of digitalization with a focus on the utilization and use of data. We strongly believe that managed and governed data is the essential basis for successful digitization projects.

Before I became self-employed, I worked for a large Swiss retailer, where I developed and managed the division for data related topics including the BI competence center. Afterwards I worked as a BI consultant for various Swiss companies implementing data strategies, BI architectures and data governance concepts.

In my work it is important to me to train people who work with data to become data experts so that the analytical skills in a company can be increased sustainably. Our specialist approach for data platform automation with the modeling technique "Data Vault" is the solution for me to be able to react agile to constantly changing business needs in the area of enterprise data platforms. By this model driven approach you are able to connect the business needs with a sustainable it architecture. I am convinced that data-driven companies, who maintaining a digital culture and are able to react quickly to changes, have a decisive competitive advantage. It fulfills me to be part of such developments in companies.

COMPETENCIES & FUNCTIONS

Co-Founder of Banian AG, CEO

Business Intelligence Consultant

TEACHERS

Hans Hulgren, Dan Lindsted, Bill Inmon, Ralf Kimball

VALUES

Courage, openness, creativity, willingness to learn!

PURPOSE

My purpose is to accompany companies on their way to a data driven company and to empower people to work with data.