

# TEAM -- MARK VANDENEIJNDE

**NAME:** Mark Vandeneijnde

**CORE COMPETENCY:** Human Potential Facilitation, Entrepreneurship

Increasingly we acknowledge that "who we are BEING" (our inner intentions, emotions, beliefs, and assumptions) informs "what we are DOING" (our actions, behaviors, and results). Therefore, doing the inner work to consciously align mindsets and actions with the new organizational reality we wish to create is critical to unleash unexpressed potential. As a natural researcher and storyteller, I am always looking for creative ways to shed light on these deeper human levers of organizational change & performance. In doing so, they can more easily be adopted as best practices in the business and organizational context.

As co-founder of Being at Full Potential, I assist leaders, in both companies and other types of organizations, to question some of their most ingrained assumptions about the business, to look at the future with fresh eyes and to courageously expand the role they play in society.

Our Human & Organizational Potential Tool makes it possible to measure the extent to which your current potential is being utilized and gain enough confidence to move ahead with the key interventions that will have the biggest impact on performance. Following the assessment, we offer a range of programs designed to help bring out the Full Potential of the people and the teams they work in.

## **COMPETENCIES & FUNCTIONS**

Co-Founder, Being at Full Potential

Author, The Being Entrepreneur

Researcher and documentation film maker

ICF Certified Coach

## **VALUES**

Deep listening, silence, transparency, imagination, depth vs breadth

## **PURPOSE**

To open minds & hearts in service of a greater good