



TEAM -- HUGO BAKKENIST

NAME: Hugo Bakkenist

CORE COMPETENCY: Lean Innovation, Innovation Ecosystems

In my experience the most successful innovations arise from a combination of a clear direction (vision and strategy), offering the right structure and organisation, well-executing and applying processes/methods and stimulating great talent (people).

Since 2012 I have supported companies and organisations in the development of new products, services and business models. Together with clients I enabled the transition to an innovative and entrepreneurial culture with creating a safe environment in which individuals and teams can put their entrepreneurial and innovative skills into practice.

Setting things in motion: people, teams and organisations!

I bring enthusiasm and sense of urgency without undermining people's feeling of safety. I help to overcome objections by making sure that the people involved make the goals of the program, their own. Creating teams that thrive and see the bigger picture!

Just be...!

COMPETENCIES & FUNCTIONS

Founder of UOVODORO (Innovation agency)

Partner of The Upgrade Society

Coach, mentor and facilitator "lean innovation"

VALUES

Experiment and play, optimism, authenticity, creativity and fantasy, connectedness

PURPOSE

Awakening people to make work environments and this world a better place